

ROBIN BANK
145 Hillcrest Ave #1204
Mississauga, Ontario L5B 4L5
416-276-0278
robinbank@gmail.com

Interactive / Web Designer & Creative Media Consultant

Portfolio: www.robinbank.com

Skill Summary

(x)HTML/CSS,	Adobe Photoshop / ImageReady, Adobe Illustrator / InDesign,
Javascript, PHP,	Adobe AfterEffects, 3D Studio Max, Adobe Premiere, Final Cut Pro
MYSQL, jQuery,	1-2 All Email Marketing Software, Stuffed Web Tracker/Analysis.
Smarty Template,	Microsoft Power Point, Sorenson Squeeze Video Compression
SVN, Flash	Audio Recording / Videography / Photography
Actionscript	Windows, Mac & Linux Operating System

Professional Experience

2010 – Present

Freelance, Web Developer and Designer

Staples® : <http://www.eway.ca>

Screen Capture Help Training Videos

(5 Chapters + Narration, including both English & French Version)

Staples® : <http://www.bistaples.ca>

Canadian site localization and content update (Adobe Flash)
including both English and French

Freelance (on-going maintenance)

<http://www.portcreditonline.com/>

<http://www.metkitchenandbath.com/>

<http://www.masciolientertainment.com/>

June 2008 – Nov 2009

Pause Productions. Mississauga, ON www.pause.ca

Web Designer, Graphic Designer

Designed and built company website

Customised proprietary CMS for ecommerce sites, Front end design

(HTML/CSS, Javascript, jQuery, AJAX, PHP, MySQL, SVN, Photoshop, Illustrator, Flash)

Responsible for working with clients; Develop the website concept, mockups, front end design/
development, integrate with in-house developers to produce the finished website.

Weekly print and online advertisement design

Sites design and front end development :

<http://www.tacwear.com>

<http://www.brickenden.com>

<http://www.personalizedgems.com>

2003 – 2008

Digital View Media. Toronto, ON (Now EnQii Holdings Ltd.)

Webmaster / Creative Media Consultant

www.digitalview.com

www.enqii.com

(HTML/CSS, Javascript, PHP, MySQL, Photoshop, Illustrator, Aftereffects, Flash, 3D Studio)

Website re-design to brand new company and unify with marketing material.

User Interface design for online web based video distribution system for a network of over 3000 video players worldwide.

Responsible for search engine optimization.

Designed marketing material for new product launches including brochures, trade-show booths, branding using motion graphics, and interactive CD / DVDs.

Responsible for publishing internal email newsletters, corporate communications, press releases.

Client consultation on content creation ranging from technical to aesthetic issues (authoring, encoding, bandwidth optimization, compatibility issues)

Design and maintain www.thescreen.org

UK based trade association for the digital signage industry

2008 - Freelance

Mascioli Entertainment Talent Agency

www.masciolientertainment.com

Design & build website. (HTML/CSS, PHP, MySQL)

Custom CMS with talent administration interface to manage Talent Roster

2002 - 2003

Sanborg Digital Media Inc. www.sanborg.com

Toronto, ON

Web Designer, Motion Graphic Artist

Design & maintain corporate and non-profit web sites Design corporate identity packages, logos and motion graphics.

Creating e-commerce web site, skinning e-commerce (opensource oscommerce package)

(HTML/CSS, Javascript, PHP, MYSQL, Adobe Aftereffects, Illustrator, Flash, 3D Studio Max)

2001 - 2002

Cyberville Studios Orlando, Florida
Webmaster, and Motion Graphic Artist
www.sanborg.com

Design royalty free motion graphics library volumes for videography and television industry
Designed and maintained www.videoicandy.com

Create station identification, corporate identity motion graphic for Century 21, event video for Hilton Corporation, video portfolio for illusionist Dale Scott, Produced financial promotional training video on DVD; specifically involved in videography, video editing, titles, logo creation, motion menus, audio recording, DVD encoding, and authoring.

1998-2000

Cyberworld International Corporation Toronto, ON
Graphic Artist as Independent Contractor

Photo-realistic object and texture creation for 3D web browser software.
Product demonstration CD production and sound recording. Sound recording for website content

1996

Sanborg Digital Media Inc.
Digital Media Artist

Edited a Portfolio Reel for Oscar Award winning animator Ferenc Rofusz, combined his work and paced to music.
Producing a 30 second animation for an International Film Festival for Ferenc Rofusz, digitizing images, creating digital foreground elements, compositing and audio production. CD-ROM development using Visual Basic, Photoshop for Manulife Financial (Video Kiosk). Creating 30 minute educational video for Eurogym.

Portfolio

	www.robinbank.com
	www.pause.ca
	www.tacwear.com
	www.digitalview.com
	www.enqii.com
Interior Design	www.metkitchenandbath.com
Talent Agency	www.masciolientertainment.com
Indoor Playground	www.goobers.ca
Corporate Website	www.advancedhepa.com
Dental Office	www.cleanteeth.ca

Education

2000 - 2001

Full Sail Real World Education

Associate of Science Degree in Digital Media
Orlando, Florida

1998 – 2000

Ryerson Polytechnic University

Image Arts – New Media Program
Toronto

1998

Trebas Institute

Diploma Recorded Music Production
Toronto

Other Achievements

2000

Space Channel Animation “UFO-Yo Yo”

Written, produced and animated a short animation shown on the Sci-Fi Channel using Adobe After Effects, Adobe Photoshop, Adobe Premiere, Cubase VST, Sonic Foundry’s Sound Forge.

2000

Charles Di Raimondo, The Arias

Engineered classical CD of Vocalist and Pianist.
Recorded on location, and mastered CD.

2001

After Effects West Symposium – Los Angeles,
Selected and shown in film festival

1997 – 1998

Rogers Community Television Cable 10

Studio Production Volunteer

Member of live production team for news show

“City Magazine” and phone-in program “Conflicting Interest”.

Roles varied from audio mixing, camera, CG, Tape Op, Switcher and floor manager.

Member of Mograto / Toronto Motion Graphics Group

Pixel Corp Member (www.pixelcorps.com)