

ROBIN BANK  
145 Hillcrest Ave #1204  
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416-276-0278  
robinbank@gmail.com

## **Interactive / Web Designer & Creative Media Consultant**

Portfolio: [www.robinbank.com](http://www.robinbank.com)

### **Skill Summary**

(x)HTML/CSS,	Adobe Photoshop / ImageReady, Adobe Illustrator / InDesign,
Javascript, PHP,	Adobe AfterEffects, 3D Studio Max, Adobe Premiere, Final Cut Pro
MYSQL, jQuery,	1-2 All Email Marketing Software, Stuffed Web Tracker/Analysis.
Smarty Template,	Microsoft Power Point, Sorenson Squeeze Video Compression
SVN, Flash	Audio Recording / Videography / Photography
Actionscript	Windows, Mac & Linux Operating System

### **Professional Experience**

2010 – Present

**Freelance**, Web Developer and Designer

Staples® : <http://www.eway.ca>

Screen Capture Help Training Videos

(5 Chapters + Narration, including both English & French Version)

Staples® : <http://www.bistaples.ca>

Canadian site localization and content update (Adobe Flash)  
including both English and French

**Freelance** (on-going maintenance)

<http://www.portcreditonline.com/>

<http://www.metkitchenandbath.com/>

<http://www.masciolientertainment.com/>

June 2008 – Nov 2009

**Pause Productions**. Mississauga, ON [www.pause.ca](http://www.pause.ca)

Web Designer, Graphic Designer

Designed and built company website

Customised proprietary CMS for ecommerce sites, Front end design

(HTML/CSS, Javascript, jQuery, AJAX, PHP, MySQL, SVN, Photoshop, Illustrator, Flash)

Responsible for working with clients; Develop the website concept, mockups, front end design/  
development, integrate with in-house developers to produce the finished website.

Weekly print and online advertisement design

Sites design and front end development :

<http://www.tacwear.com>

<http://www.brickenden.com>

<http://www.personalizedgems.com>

2003 – 2008

**Digital View Media.** Toronto, ON (Now EnQii Holdings Ltd.)

Webmaster / Creative Media Consultant

[www.digitalview.com](http://www.digitalview.com)

[www.enqii.com](http://www.enqii.com)

(HTML/CSS, Javascript, PHP, MySQL, Photoshop, Illustrator, Aftereffects, Flash, 3D Studio)

Website re-design to brand new company and unify with marketing material.

User Interface design for online web based video distribution system for a network of over 3000 video players worldwide.

Responsible for search engine optimization.

Designed marketing material for new product launches including brochures, trade-show booths, branding using motion graphics, and interactive CD / DVDs.

Responsible for publishing internal email newsletters, corporate communications, press releases.

Client consultation on content creation ranging from technical to aesthetic issues (authoring, encoding, bandwidth optimization, compatibility issues)

Design and maintain [www.thescreen.org](http://www.thescreen.org)

UK based trade association for the digital signage industry

2008 - Freelance

**Mascioli Entertainment Talent Agency**

[www.masciolientertainment.com](http://www.masciolientertainment.com)

Design & build website. (HTML/CSS, PHP, MySQL)

Custom CMS with talent administration interface to manage Talent Roster

2002 - 2003

**Sanborg Digital Media Inc.** [www.sanborg.com](http://www.sanborg.com)

Toronto, ON

Web Designer, Motion Graphic Artist

Design & maintain corporate and non-profit web sites Design corporate identity packages, logos and motion graphics.

Creating e-commerce web site, skinning e-commerce (opensource oscommerce package)

(HTML/CSS, Javascript, PHP, MYSQL, Adobe Aftereffects, Illustrator, Flash, 3D Studio Max)

2001 - 2002

**Cyberville Studios** Orlando, Florida  
Webmaster, and Motion Graphic Artist  
[www.sanborg.com](http://www.sanborg.com)

Design royalty free motion graphics library volumes for videography and television industry  
Designed and maintained [www.videoicandy.com](http://www.videoicandy.com)

Create station identification, corporate identity motion graphic for Century 21, event video for Hilton Corporation, video portfolio for illusionist Dale Scott, Produced financial promotional training video on DVD; specifically involved in videography, video editing, titles, logo creation, motion menus, audio recording, DVD encoding, and authoring.

1998-2000

**Cyberworld International Corporation** Toronto, ON  
Graphic Artist as Independent Contractor

Photo-realistic object and texture creation for 3D web browser software.  
Product demonstration CD production and sound recording. Sound recording for website content

1996

**Sanborg Digital Media Inc.**  
Digital Media Artist

Edited a Portfolio Reel for Oscar Award winning animator Ferenc Rofusz, combined his work and paced to music.  
Producing a 30 second animation for an International Film Festival for Ferenc Rofusz, digitizing images, creating digital foreground elements, compositing and audio production. CD-ROM development using Visual Basic, Photoshop for Manulife Financial ( Video Kiosk). Creating 30 minute educational video for Eurogym.

**Portfolio**

	<a href="http://www.robinbank.com">www.robinbank.com</a>
	<a href="http://www.pause.ca">www.pause.ca</a>
	<a href="http://www.tacwear.com">www.tacwear.com</a>
	<a href="http://www.digitalview.com">www.digitalview.com</a>
	<a href="http://www.enqii.com">www.enqii.com</a>
Interior Design	<a href="http://www.metkitchenandbath.com">www.metkitchenandbath.com</a>
Talent Agency	<a href="http://www.masciolientertainment.com">www.masciolientertainment.com</a>
Indoor Playground	<a href="http://www.goobers.ca">www.goobers.ca</a>
Corporate Website	<a href="http://www.advancedhepa.com">www.advancedhepa.com</a>
Dental Office	<a href="http://www.cleanteeth.ca">www.cleanteeth.ca</a>

## **Education**

2000 - 2001

### **Full Sail Real World Education**

Associate of Science Degree in Digital Media  
Orlando, Florida

1998 – 2000

### **Ryerson Polytechnic University**

Image Arts – New Media Program  
Toronto

1998

### **Trebas Institute**

Diploma Recorded Music Production  
Toronto

## **Other Achievements**

2000

### **Space Channel Animation “UFO-Yo Yo”**

Written, produced and animated a short animation shown on the Sci-Fi Channel using Adobe After Effects, Adobe Photoshop, Adobe Premiere, Cubase VST, Sonic Foundry’s Sound Forge.

2000

### **Charles Di Raimondo, The Arias**

Engineered classical CD of Vocalist and Pianist.  
Recorded on location, and mastered CD.

2001

**After Effects West Symposium** – Los Angeles,  
Selected and shown in film festival

1997 – 1998

### **Rogers Community Television Cable 10**

Studio Production Volunteer

Member of live production team for news show

“City Magazine” and phone-in program “Conflicting Interest”.

Roles varied from audio mixing, camera, CG, Tape Op, Switcher and floor manager.

Member of Mograto / Toronto Motion Graphics Group

Pixel Corp Member ([www.pixelcorps.com](http://www.pixelcorps.com))