

ROBIN BANK  
145 Hillcrest Ave #1204  
Mississauga, Ontario L5B 4L5  
(416) 276-0278  
robinbank@gmail.com

Web Designer / Webmaster / Creative Media Consultant  
Portfolio: [www.robinbank.com](http://www.robinbank.com)

## Skill Summary

HTML/CSS, Javascript, PHP, MYSQL, FLASH, jQuery,  
Photoshop, Illustrator, InDesign, Director, Adobe AfterEffects, 3D Studio Max,  
Adobe Premiere, Final Cut Pro, 1-2 All Email Marketing Software,  
Stuffed Web Tracker/Analysis. Windows, Mac & Linux Operating System

## Professional Experience

2010 - Present

**Freelance**, Web Developer and Designer

Staples® : <http://www.eway.ca>

Screen Capture Help Training Videos

(5 Chapters + Narration, including both English & French Version)

Staples® : <http://www.bistaples.ca>

Canadian site localization and content update  
including both English and French

2008 - 2009

**Pause Productions**, Mississauga, ON

Web Designer, Graphic Designer

[www.pause.ca](http://www.pause.ca)

(designed and build company website as well as the projects showcased in the website's gallery section)

Responsible for working with client to develop the website concept from concept mockups and integrate with in-house developers to produce the finished website.

Designed weekly print and online advertisements

Sites design and front end build :

-<http://www.tacwear.com>

-<http://www.brickenden.com>

-<http://www.personalizedgems.com>

2003 – 2008

**Digital View Media.** Toronto, ON (Now EnQii Holdings Ltd.)

Webmaster / Creative Media Consultant

[www.digitalview.com](http://www.digitalview.com)

[www.enqii.com](http://www.enqii.com)

Website re-design to brand new company and unify with marketing material.  
User Interface design for online web based video distribution system for a network of over 3000 video players worldwide.

Responsible for search engine optimization.

Designed marketing material for new product launches including brochures, tradeshow booths, branding using motion graphics, and interactive CD / DVDs.

Responsible for publishing internal email newsletters, corporate communications, press releases.

Client consultation on content creation ranging from technical to aesthetic issues (authoring, encoding, bandwidth optimization, compatibility issues)

Design and maintain **www.thescreen.org**

UK based trade association for the digital signage industry

2008 – Freelance

**Mascioli Entertainment Talent Agency**

[www.masciolientertainment.com](http://www.masciolientertainment.com)

Design & build website. HTML/CSS, PHP, MySQL.

Easy Administration interface to manage Talent Roster

2002 – 2003

**Sanborg Digital Media Inc.**

Toronto, ON Web Designer, Motion Graphic Artist

[www.sanborg.com](http://www.sanborg.com)

Design & maintain corporate and non-profit web sites Design corporate identity packages, logos and motion graphics.

Creating e-commerce web site, implement open source e-commerce software using PHP, MYSQL, OS Commerce (Open Source E-Commerce)

2001 – 2002

**Cyberville Studios** Orlando, Florida

Webmaster, and Motion Graphic Artist

[www.sanborg.com](http://www.sanborg.com)

Design royalty free motion graphics library volumes for videography and television industry Video-I-Candy

Designed and maintained [www.videoicandy.com](http://www.videoicandy.com)

Create station identification, corporate identity motion graphic for Century 21, event video for Hilton Corporation, video portfolio for illusionist Dale Scott, Produced financial promotional training video on DVD; specifically involved in videography, video editing, titles, logo creation, motion menus, audio recording, DVD encoding, and authoring.

1998–2000

**Cyberworld International Corporation** Toronto, ON  
Graphic Artist as Independent Contractor

Photo-realistic object and texture creation for 3D web browser software.  
Product demonstration CD production and sound recording. Sound recording for website content

1996

**Sanborg Digital Media Inc.**  
Digital Media Artist

Edited a Portfolio Reel for Oscar Award winning animator Ferenc Rofusz, combined his work and paced to music.  
Producing a 30 second animation for an International Film Festival for Ferenc Rofusz, digitizing images, creating digital foreground elements, compositing and audio production. CD-ROM development using Visual Basic, Photoshop for Manulife Financial ( Video Kiosk). Creating 30 minute educational video for Eurogym.

### **Portfolio**

	<a href="http://www.robinbank.com">www.robinbank.com</a>
	<a href="http://www.pause.ca">www.pause.ca</a>
	<a href="http://www.tacwear.com">www.tacwear.com</a>
	<a href="http://www.digitalview.com">www.digitalview.com</a>
	<a href="http://www.enqii.com">www.enqii.com</a>
Interior Design	<a href="http://www.metkitchenandbath.com">www.metkitchenandbath.com</a>
Talent Agency	<a href="http://www.masciolientertainment.com">www.masciolientertainment.com</a>
Indoor Playground	<a href="http://www.goobers.ca">www.goobers.ca</a>
Corporate Website	<a href="http://www.advancedhepa.com">www.advancedhepa.com</a>
Dental Office	<a href="http://www.cleanteeth.ca">www.cleanteeth.ca</a>

### **Education**

2000 – 2001	<b>Full Sail Real World Education</b> Associate of Science Degree in Digital Media Orlando, Florida
1998 – 2000	<b>Ryerson Polytechnic University</b>

Image Arts - New Media Program  
Toronto

1998                    **Trebas Institute**  
Diploma Recorded Music Production  
Toronto

### **Other Achievements**

2000                    **Space Channel Animation "UFO-Yo Yo"**  
Written, produced and animated a short animation shown  
on the Sci-Fi Channel using Adobe After Effects, Adobe  
Photoshop, Adobe Premiere, Cubase VST, Sonic Foundry's  
Sound Forge.

2000                    **Charles Di Raimondo, The Arias**  
Engineered classical CD of Vocalist and Pianist.  
Recorded on location, and mastered CD.

2001                    **After Effects West Symposium** - Los Angeles,  
Selected and shown in film festival

1997 - 1998            **Rogers Community Television Cable 10**  
Studio Production Volunteer  
Member of live production team for news show  
"City Magazine" and phone-in program "Conflicting  
Interest".  
Roles varied from audio mixing, camera, CG, Tape Op,  
Switcher and floor manager.

Member of Mograto / Toronto Motion Graphics Group  
Pixel Corp Member ([www.pixelcorps.com](http://www.pixelcorps.com))